



THE TEXAS LICE SQUAD™
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THE FACTS OF LICE

- ◆ Head lice do not discriminate towards any socio-economic group or race, and are not related to bad health or hygiene habits.
- ◆ Head lice do not transmit disease.
- ◆ Head lice feed only on human blood.
- ◆ Head lice do not come from animals or pets and cannot survive on a nonhuman host.
- ◆ Itching of the scalp is usually the first noticeable sign. The itching is caused by an allergic reaction to the saliva of the lice; however, 50% of people do not have this reaction!
- ◆ The time between when the egg is laid until the live insect dies is about 30-33 days. A female louse can lay 2 to 10 eggs per day.
- ◆ There are approximately 5 female lice for every male louse.
- ◆ Head lice do not jump or fly, but they can crawl **really** fast!
- ◆ Humans cannot catch nits. They are eggs securely glued to the hair strand and do not travel.
- ◆ Transmission usually occurs through direct head-to-head contact.
- ◆ Head lice need to feed every 3-4 hours. Most will die in less than 24 hours of being removed from the host.
- ◆ Homes and schools do not get lice – people do!
- ◆ There are between 6 and 12 million reported cases of head lice each year. You are not alone!

IF YOU HAVE AN INFESTATION

- ◆ Check all family members – treat only those with an infestation.
- ◆ Contact The Texas Lice Squad for consultation and professional lice & nit removal.
- ◆ There is no magic potion—all bugs and eggs must be removed either through manual removal or combing. The TLS Terminator comb removes what the other combs leave behind.
- ◆ Wash or change bed linens.
- ◆ Wash brushes, combs, and hair ornaments that have been used in the previous 24 hours in hot water. No special soaps or disinfectants needed.
- ◆ Stuffed toys can be dried on high heat for 20 minutes. There is no need to bag toys - or anything else - for 2 weeks (or any length of time)!
- ◆ Items that cannot be washed and/or dried should be set aside for 24 hours. This applies only to items that have been exposed to anyone with an infestation in the past 24 hours.
- ◆ Do not use "lice sprays". If you really feel the need, you can lightly vacuum upholstered furniture that has been used in the past 24 hours by anyone with an infestation. There is no need to vacuum the carpet or mattresses.
- ◆ Report the infestation to your school, camp, daycare, and close friends. This is the only way to stop the cycle. Many parents are not aware their child has head lice and will appreciate the phone call. Wouldn't you want to know?

KEEP AHEAD OF HEAD LICE

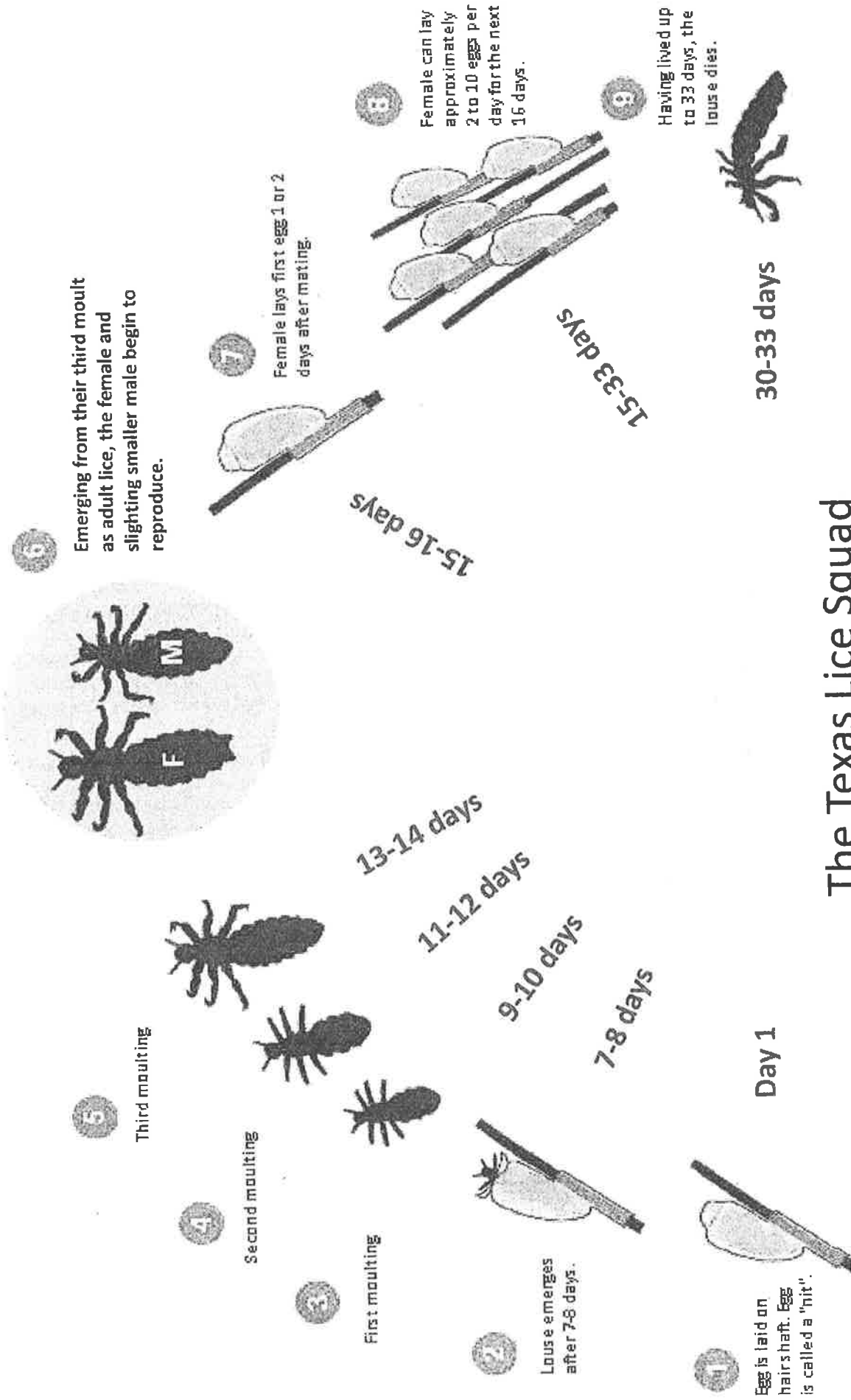
- ◆ Don't wait for "the letter" to come home from school—check your child on a weekly basis for head lice.
- ◆ Long hair should be worn back (preferably in a braid) or up.
- ◆ Spray hair daily with TLS Mint Spray. Lice are repelled by the scent of mint.
- ◆ Do not share personal items!
- ◆ Be wary of movie theater seats!
- ◆ Educate yourself and your family and your neighbors and your coworkers and your. . . .

512-520-8360 (Austin)

713-667-5423 (Houston)

972-380-1900 (Dallas)

LIFE CYCLE OF HEAD LICE



The Texas Lice Squad

www.texaslicesquad.com (713-667-5423) (512-520-8360) (972-380-1900)

"We can get the lice out of your life!"

The Most Common Lice Treatments - Why They Are Ineffective And Possibly Dangerous

Over The Counter Products:

Contains permethrin/pyrethrin, which is derived from chrysanthemums. This can cause problems in children with respiratory problems, ragweed allergies, etc. This is the same pesticide found in Raid Yard Guard, Hartz Flea Shampoo, and other products of this type. It is designed to affect the bugs' central nervous system (CNS); however, published research shows that 80% of the adult lice are now resistant to this pesticide. The eggs and baby lice (nymphs), which do not have a CNS, are not affected by the use of these products.

Permethrin/pyrethrin can cause redness, swelling, itching, **respiratory distress** and more. At The Texas Lice Squad, we see children every day who have been treated with these products and they still have live, crawling lice in their hair, plus the eggs!

Olive Oil/Mayonnaise

People are under the misconception that lice can be smothered with one of these pantry staples – they cannot. Using their spiracles, lice can shut down their own respiratory system.

Malathion:

Sold under the name OVIDE, this is the most commonly prescribed lice treatment by physicians.

Malathion is a neurotoxin. It is not only neurotoxic to the bug, but to people as well. It is also extremely flammable and must remain in the hair 8-12 hours. Serious side effects include nosebleed, hair loss, flu-like symptoms, muscle, joint, and chest pain. A 2 oz. bottle costs ~\$145. This is interesting: Because malathion can be dangerous to humans, the EPA requires that a certain amount of time must pass between the time of application of the insecticide and entry by a worker into a field where the chemical has been applied. At least 12 hours must pass between application and entry, but in some cases, such as when workers are entering a field to hand-harvest or hand-prune the crops, time periods as long as six days must pass between application and entry into the field. In this way, exposure to malathion can be controlled and accidental exposures can be prevented. **We treat people every day who have tried to get rid of lice using malathion.**

The Lousebuster - Heated Air Device:

New 'medical device' which claims to kill all 3 stages of lice. Their research involved only 56 subjects (an incredibly small sample size) and it does not have a 100% success rate. Also, it is not to be used on children under the age of 4, nor those with sensory deficits (they can't feel the heat and tell you if it's getting too hot). It's cumbersome, expensive (treatments usually cost \$195 regardless of the amount of hair and/or lice the person has) & the nits still need to be combed out. Several companies who invested in this device have stopped using it and returned to manual removal. The Texas Lice Squad has "fixed" several Lousebuster treatments.

Benzyl Alcohol:

New product that will smother the adult lice; it prevents the lice from shutting down their spiracles. Direct contact with the bug for a minimum of 10 minutes is required. It does not affect the eggs – they still must be removed. Requires the purchase of 5 to 6 bottles per person/per treatment and is by prescription only. **At The Texas Lice Squad, we treat children who have been using this product.**

Lindane:

Has been banned in 53 countries (and counting). The EPA has banned its use as an insecticide because it is so toxic to the environment. **It should not be used on babies, the elderly, or anyone weighing less than 110 lbs.** (This warning is in their insert.) Has caused seizures and death. Other than gasoline/kerosene, this is the most dangerous of all lice treatments. **At The Texas Lice Squad, we treat children who have tried this product prior to coming to see us and they still have an active lice infestation!**

Just Know This:

There is no magic potion or device. All bugs and their eggs must be removed. And that is what we do at **The Texas Lice Squad in just one treatment! We can get the lice out of your life!**